



# HIGH-LEVEL FORUM ON THE SILVER ECONOMY

July 9-10, 2019 | Helsinki, Finland

## EXHIBITOR OPPORTUNITIES

Situated along the perimeter of Finlandia Hall, within the pass-through areas to the main hall, Silver Economy Forum's trade floor will allow attendees to experience a "journey of discovery" through the products, services and content aligned with the Forum. Just like life itself, the "journey" of our longevity will be the celebration and the focus. Exhibitors will be encouraged to engage with the attendees, showcasing their innovations and demonstrating that indeed *"silver is the new green."*

The trade floor offers two options:

BOOTH OPTIONS	DIMENSIONS	PRICE
Singular, stand-alone	Not to exceed 15ft/4.5m x 10ft/3m	\$12,000 USD
Position within the Innovation Pavilion*, sponsored by Intel	Not to exceed 10ft/3m x 8ft/2.4m	\$15,000 USD

\*The Innovation Pavilion, sponsored by Intel will be in the highest-visibility and highest-traffic location.

Positions will be separated in a fashion that facilitates movement and discovery throughout the space. Food and beverage service as well as open meeting spaces will be integrated on the trade floor to further encourage extended journeys and networking.

Costs do not include build-out. Additional services and equipment are offered and will be arranged separately.

For more information on exhibition opportunities, please email [nancy@globalcoalitiononaging.com](mailto:nancy@globalcoalitiononaging.com).

